

THE ULTIMATE CHECKLIST

Preparing a Home for a Professional Photoshoot

It's important for prospective buyers to make an emotional connection with the home being listed by being able to "see" themselves living there. Make sure the home is prepared prior to your appointment by using this checklist (or some variation) to ensure Realty Shots can focus on creating the best possible images within the allotted time. This checklist can be downloaded as a PDF to email or print for your reference.

Exterior

☐ Remove all vehicles from driveways and do not park directly in front of the house ☐ Close the garage doors ☐ Move all garbage cans and recycling bins out of sight ☐ Put away all garden tools, including water hoses and sprinklers ☐ Remove all children's toys, goals, nets, balls, and bikes from the yard ☐ Trim the grass and bushes, rake the yard, and put out fresh pine straw and/or mulch Sweep driveways, sidewalks, walkways, patios, decks, stairs, and any hard surfaces ☐ Remove covers from well-maintained grills and smokers; cover neglected ones ☐ Arrange outdoor furniture and cushions; be sure pillows and cushions are fresh, not faded ☐ Open any outdoor umbrellas ☐ For pools, remove any debris, the pool sweep, pool cleaning equipment, and any pool toys ☐ Turn on any water features, such as water falls and bubblers ☐ Remove cobwebs from door frames and eaves ☐ Be sure roof and gutters are free of leaves and other debris ☐ Remove empty planters ☐ A planter of flowers at or near the front

entrance is a nice touch

Interior (All Rooms)

☐ Clean the entire house – vacuum and mop

the floors, dust, etc.
Repair dripping faucets, cracked tiles,
broken shutters or blinds, and any other
items
Replace any burned out light bulbs in
fixtures and lamps
Remove clutter and excessive decorative
items from bookshelves, tables, and cabinets
Remove piles of newspapers, magazines,
books, mail, and other paper
Hide remote controls, mobile docking
stations and charging cables
Conceal all exposed cables and power
cords as best as possible
Remove throw rugs and runners in entry ways, kitchens, and bathrooms
Tuck trashcans out of view in a closet or
cupboard
Turn OFF all ceiling fans
Turn OFF all TVs, computers, monitors,
gaming consoles, and other electronics
Turn ON all overhead lights and lamps
Draperies and blinds should be open and
uniform for all windows in each room



Living and Family Room

Bedrooms □ Be sure the beds are neatly made, and pillows are fluffed and neatly arranged □ Bed linens, bed skirts, and throws should be smooth □ Items stored under beds should be out of sight □ Remove clutter from dressers and shelves □ If there is a fireplace, clean the interior and light it □ Clothes should be neatly hung and folded □ If the closet is to be photographed, be sure it's neatly organized and cleaned □ For kid's rooms, organize small toys into baskets or wicker bins; put away larger toys	_
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☐ For nurseries, remove or hide items such as diaper pails, changing table pads, etc.	
Kitchen	
☐ Clean all major appliances – refrigerator, oven, range hood, etc.	
☐ Clear clutter off counter tops☐ Thoroughly clean and wipe down all	
countertops Remove items from refrigerator doors, such	
as photos, notes, magnets, and paper ☐ Remove all floor mats ☐ Put away all dishes and dish towels ☐ Be sure the sink is clean and free of dishes, dish racks, scrub brushes, sponges, sponge holders, and soap dispensers	
☐ Turn on any under-counter lighting and the stove light	
☐ Decorating with a bowl of fresh fruit or small bouquet of flowers is a nice touch	

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Dining Room

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	Remove clutter from cabinet and buffet If the china cabinet has a light, turn it on Clean and polish the dining room table Straighten all chairs and ensure they are spaced evenly around the table	
	Be sure table is centered under the	
	chandelier if possible Add a colorful centerpiece to the table, such as candles or flowers	
	Optional: Set the table with nice dinnerware using decorative place settings	
Bathrooms		
	Remove personal-care items from counters Remove shampoo, soap, loofas, razors, etc. from showers and bath tubs	
	Thoroughly clean mirrors, bath tubs, showers, toilets, and countertops	
	If you have a glass shower door, clean and squeegee to remove haze, mold, or mildew	
	Toilet seats should be down and lids closed Hide toilet brushes and laundry baskets Remove kids' stools and bath toys Replace used towels and washcloths with clean, fluffy towels	
Laundry Room		
	Be sure all dirty laundry is out of sight Close all cabinets Remove all items from counters if possible Clean the appliances and wipe down all countertops to ensure they're free of finger prints, soap scum, etc.	
Pets		
	Pets should be contained and out of sight Put away pet beds, toys, food dishes, and scratching posts	
	Ensure floors, furniture, and beds are free of	

pet hair

☐ Ensure yard is free of pet waste